



Harvard Business School Online



You've got the talent. We help refine it.

Harvard Business School Online programs help your employees master vital business concepts using the proven HBS case method of study and our innovative, participant-centered learning platforms.

Each program is developed and taught by leading Harvard Business School faculty.

Learning with Harvard Business School Online

Our online course platform brings business education to life.

Active



Learning with HBS Online is active, featuring a wide range of online interactive teaching tools. You won't find long lectures in our program. Participants engage with a new activity every 3-5 minutes – all purposely designed to enhance learning.

Social



Our social learning platforms connect participants to a supportive global network of peers who engage actively in online discussions, share insights, and provide peer feedback.

Case-Based



Like HBS classes on campus, HBS Online learning is case-based. Participants hear firsthand from an executive or entrepreneur describing the context of a business situation, and then step into their shoes and make recommendations.

Credential Program

The Credential of Readiness (CRe) program is our primer on the fundamentals of business – a rigorous, three-course online program designed to give your employees the essential skills and confidence they need to grow as business leaders.

Business Analytics	Professor Jan Hammond	Use statistical analysis to answer real business problems.
Economics for Managers	Professor Bharat Anand	Apply economic principles to business decision making.
Financial Accounting	Professor V.G. Narayanan	Learn to build and interpret financial statements.

Certificate Programs

HBS Online certificate programs are focused on vital business topics. They combine the flexibility of online programming with the rigor and quality of a Harvard Business School education to give your more seasoned employees a new skill set and become more effective leaders.

Alternative Investments	Professors Victoria Ivashina, Randolph Cohen, and Arthur Segel	Gain the skills and strategies to assess potential alternative investment opportunities.
Business Analytics	Professor Jan Hammond	Use statistical analysis to answer real business problems.
Economics for Managers	Professor Bharat Anand	Apply economic principles to business decision making.
Financial Accounting	Professor V.G. Narayanan	Learn to build and interpret financial statements.
Management Essentials	Professor David Garvin	Acquire a management toolkit to get things done and move your organization forward.
Disruptive Strategy	Professor Clayton Christensen	Drive innovation and strategy for your organization. *Also available for private teams
Leading with Finance	Professor Mihir Desai	Build an intuitive understanding of finance to make smarter business decisions.
Negotiation Mastery	Professor Michael Wheeler	Enhance your negotiation skills and learn essential tactics to secure maximum value.
Sustainable Business Strategy	Professor Rebecca Henderson	Put your values into practice and learn how business can change the world.
Leadership Principles	Professors Joshua Margolis and Anthony Mayo	Leverage self-assessments and 360° feedback to enhance leadership style and approach.
Global Business	Professor Forest Reinhardt	Assess impact of macroeconomic, political, and social indicators on business decisions.

Selected Clients

Leading organizations from different industries around the world are integrating HBS Online programs into their employee training offerings.



"I found, from the first module to the last, these moments where I thought 'wow, that really makes sense to our business.'"

▶ **Dan Haley, VP for Health and Government, Athena Health**



"Participants felt that the course content was highly relevant to their ongoing organizational strategy discussions, and that the teaching process of the online modules was extremely effective."

▶ **Nora Schoenthal, Center of Expertise Development (HRC) Henkel**

Contact us to discuss how HBS Online can help grow your current and next generation of business leaders. HBSonlineAlliances@hbs.edu