



# Leadership Principles

## Syllabus

Leadership Principles is designed to help individuals thrive as leaders, unleash the capabilities of others, and cultivate high-performing teams. This course leverages self-assessments, 360° feedback from colleagues, and the perspectives of fellow learners to help participants build greater self-awareness and enhance the versatility of their leadership style and approach. Through multimedia case studies and interviews with experts, participants in this program will experience wide-ranging leadership challenges and develop the skills needed to address different situations capably and authentically.

Prework		Complete self-assessment as part of 360° Emotional and Social Competency Inventory and ask colleagues, managers, and/or direct reports to rate you on dimensions of emotional and social intelligence		
Modules	Leaders Interviewed	Takeaways	Key Exercises	
Module 1	Taking Charge	<ul style="list-style-type: none"> <li>Gonzalo Muñoz Sanz, Leadership Development Program, Amadeus North America</li> <li>Yvonne Chen, VP of Marketing, Udemy for Business</li> </ul>	<ul style="list-style-type: none"> <li>Appreciate how the work of leadership is different in supporting, driving, and guiding others</li> <li>See how a leader’s self-perception and mindset must change in order to bring out the best in others</li> <li>Understand the importance of emotional intelligence in transitioning to a leadership position</li> </ul>	<ul style="list-style-type: none"> <li>Build a foundation of self-awareness through 360° assessment (Emotional Social Competency Inventory)</li> <li>Video upload: Record yourself reacting to leadership scenarios</li> </ul>
Module 2	Leading Your Team	<ul style="list-style-type: none"> <li>Mike Anello, Managing Director/Co-Founder, M33 Growth</li> <li>Mia Mends, CEO, Inspirus and Sodexo Benefits and Rewards Services, USA</li> </ul>	<ul style="list-style-type: none"> <li>Learn dashboard indicators of team effectiveness</li> <li>Explore how to manage the conditions that drive team performance through team purpose, composition, processes, and launch</li> </ul>	<ul style="list-style-type: none"> <li>N/A</li> </ul>
Module 3	Unleashing Potential in Yourself and Others	<ul style="list-style-type: none"> <li>Iz-Lynn Chan, CEO, BHG Retail REIT</li> <li>Mark Ellis, CEO/ Co-Founder, Liftoff</li> </ul>	<ul style="list-style-type: none"> <li>Understand the dimensions, functions, and drives of your leadership style and how to apply or expand it to meet specific challenges</li> <li>Learn how to motivate and equip your team and unleash each individual’s unique talents</li> </ul>	<ul style="list-style-type: none"> <li>Explore the internal drivers of your motivations as a leader through the Personal Values Questionnaire self-assessment</li> <li>Video upload: Deepen your understanding of how others experience you as a leader through recording yourself and learning from the peer assessment exercise</li> </ul>
Module 4	Your Network	<ul style="list-style-type: none"> <li>Learn techniques for coaching and delivering feedback and how to influence with and without authority</li> <li>Learn how to leverage strategic, operational, and developmental networks, and explore ways to expand and develop them</li> <li>Explore avenues for managing the stress of leadership</li> </ul>	<ul style="list-style-type: none"> <li>Video upload: Practice giving feedback and coaching, and apply dimensions of leadership style to evaluate effectiveness</li> <li>Create a diagram of your professional network in order to visualize, reflect on, and better utilize professional relationships</li> <li>Reflect on what you’ve learned throughout the course, and consider your personal leadership development plan</li> </ul>	

**Learning requirements:** In order to earn a Certificate of Completion, participants must thoughtfully complete all modules (Prework and Modules 1-4) by stated deadlines.